

CENTRAL FLORIDA
Veg Fest
2011



Dear Friend,

It's time to give Central Florida the Veg Fest celebration it deserves! On Saturday, October 22, 2011, the 6th annual Central Florida Veg Fest will take place from 10:00 a.m. to 6:00 p.m., and we invite you to participate! It will happen at beautiful Loch Haven Park near downtown Orlando. The event will be promoted in magazines, newspapers, TV, radio, websites, e-mail groups, social networking sites, and on flyers around town. Central Florida Veg Fest is organized by Vegetarians of Central Florida, Inc. (www.VegCF.org), a nonprofit, volunteer-run organization whose goal is to support and encourage vegetarians and vegans in Central Florida.

The event will include healthy living and eco-friendly exhibitors, speakers, and presentations; non-profits; fun and games for kids; dog and cat adoptions; restaurant booths; food preparation demonstrations, and live music and entertainment. Central Florida Veg Fest will draw both committed vegetarians and those who want to learn more about how to protect our health, the planet, and its inhabitants. You can promote your business or group to thousands of people who want to learn more about vegetarianism and the varied products and services that support a veg-friendly and an eco-friendly way of life. All money raised will be used for local vegetarian education and outreach.

The first Central Florida Veg Fest took place at Lake Lily in Maitland in October 2005. The second through fifth took place at Loch Haven Park. Veg Fest is back - bigger and better than ever! Central Florida Veg Fest is now widely considered one of the best vegetarian festivals in the country! Vegetarians of Central Florida also organizes Central Florida Earth Day, the largest and most prestigious Earth Day event in Central Florida. The 6th annual Earth Day (www.CFEarthDay.org) took place at Lake Eola Park in April 2011, and the next one will happen there in April 2012.

Enclosed is the Central Florida Veg Fest 2011 vendor and sponsorship packet. Please fill it out and get it back to us as soon as possible by mail. There are 250 vendor spaces available, and we expect them to fill quickly. Please return your application by September 30, 2011 to ensure a space.

If you would like additional information, please contact me at (321) 331-1859 or e-mail us at info@CFVegFest.org. Also please visit the Central Florida Veg Fest website at www.CFVegFest.org (continually updated!). We hope that you will join us for Central Florida Veg Fest!

Best Regards,

Larry Rumbough, Coordinator
Central Florida Veg Fest

**CENTRAL FLORIDA VEG FEST (www.CFVegFest.org)
Application**

Please check one:

- Earth Sponsor: \$10,000.00
- Jungle Sponsor: \$5,000.00
- Forest Sponsor: \$2,500.00
- Garden Sponsor: \$1,000.00
- Restaurant or Food Vendor: \$400.00
- Vendor (for profit with space for tent): \$350.00
- Vendor (for profit with space for table): \$300.00
- Vendor (each massage table or chair): \$150.00
- Vendor (nonprofit with space for tent): \$100.00
- Vendor (nonprofit with space for table): \$50.00
- Vendor (animal rescue group): free

Available discounts for all applications postmarked by August 31, 2011 (they may be combined in order):

1. 20% reduction for all vendors who participated in Central Florida Veg Fest 2010 or Central Florida Earth Day 2011
2. \$25.00 reduction for any nonprofit vendor who guarantees to provide one volunteer for at least 4 hours on event day (one per group)

Vendor name *click space to type info* _____

Contact person(s) _____

Mailing Address _____ City/State/Zip _____

Telephone _____ E-mail _____

Website _____

Describe all items to be exhibited, sold, or given away (see Conditions of Agreement for requirements):

Please mail this Application, Conditions of Agreement, and a check or money order made payable to Central Florida Veg Fest to: Central Florida Veg Fest 12472 Lake Underhill Road, #227 Orlando, FL 32828 (e-mailed/faxed applications not accepted!)

CENTRAL FLORIDA VEG FEST (www.CFVegFest.org)
Conditions of Agreement

Please read and initial by each item:

- _____ 1. Central Florida Veg Fest reserves the right to accept or decline any applications at its discretion.
- _____ 2. Each vendor must submit an individual application and payment. Spaces may not be combined.
- _____ 3. Setup begins at 7:00 a.m. on Saturday, October 22, 2011. Vendors must be ready for operation by 9:30 a.m.
- _____ 4. Vendors must staff their exhibits during the entire event from 10:00 a.m. to 6:00 p.m.
- _____ 5. Vendors are responsible for setup and breakdown of their exhibit. Each vendor will provide their own tent (100 sq. ft. maximum) or table (8 ft. maximum) unless other arrangements are made in advance.
- _____ 6. All tables must be covered with tablecloths. Vendors must provide their own tablecloths.
- _____ 7. Vendors must have signage clearly identifying the name of the vendor. Food vendors must have signage clearly listing food offerings and prices.
- _____ 8. Vendors shall exhibit, sell, or give away only merchandise, literature, and services specified in Application.
- _____ 9. Vendors shall not sell or give away food or beverages without prior approval.
- _____ 10. All food sold or given away must be vegan. Vegan means no animal products: flesh, fat, broth, gelatin, egg, dairy, or honey. All produce must be organic and locally grown. Prepared foods shall be organic and locally grown if at all possible. All food vendors must use recyclable and/or compostable service ware. No Styrofoam will be permitted.
- _____ 11. All merchandise sold or given away must be vegan, not tested on animals, and should be as environmentally friendly as possible.
- _____ 12. Should any contingency interrupt or prevent the holding of Central Florida Veg Fest, including but not limited to inclement weather, war, terrorism, or lockouts, then event coordinators and Central Florida Veg Fest shall in no way be liable to vendors. Should any contingency prohibit the event from taking place on October 22, 2011, event coordinators will make their best effort to reschedule the event on a weekend day as near to the original date as possible.
- _____ 13. Vendors agree to make no claim for any reason against event coordinators or The City of Orlando for loss, theft, damage, or destruction of goods, nor for injury to themselves, employees, volunteers, or visitors incurred at the event.

I have read Conditions of Agreement and agree fully to all terms.

Print Name

Signature

Organization

Date

CENTRAL FLORIDA VEG FEST (www.CFVegFest.org)
Sponsorship Opportunities

Earth Sponsor: \$10,000.00

- **2,000 sq. ft.** exhibit space for tents and/or tables with premium placement
- **Two full page** ad in program given to all event attendees
- Banner placement at event in prominent locations
- Website (www.CFVegFest.org) listing on **all pages and own dedicated page** (including logo & hyperlink)
- Mention in press releases & announcements as **event** sponsor
- Mention in e-mail newsletter as **event** sponsor
- Feature in promotional campaign as **event** sponsor

Jungle Sponsor: \$5,000.00

- **1,000 sq. ft.** exhibit space for tents and/or tables with premium placement
- **Full page** ad in program given to all event attendees
- Banner placement at event in prominent locations
- Website (www.CFVegFest.org) listing on **all pages** (including logo & hyperlink)
- Mention in press releases & announcements as sponsor
- Mention in e-mail newsletter as sponsor
- Feature in promotional campaign as sponsor

Forest Sponsor: \$2,500.00

- **500 sq. ft.** exhibit space for tents and/or tables with premium placement
- **1/2 page** ad in program given to all event attendees
- Banner placement at event in prominent locations
- Website (www.CFVegFest.org) listing on **Home and Sponsors pages** (including logo & hyperlink)
- Mention in press releases & announcements as sponsor
- Mention in e-mail newsletter as sponsor
- Feature in promotional campaign as sponsor

Garden Sponsor: \$1,000.00

- **200 sq. ft.** exhibit space for tents and/or tables with premium placement
- **1/4 page** ad in program guide given to all event attendees
- Banner placement at event in prominent locations
- Website (www.CFVegFest.org) listing on **Sponsors page** (including logo & hyperlink)
- Mention in press releases & announcements as sponsor
- Mention in e-mail newsletter as sponsor
- Feature in promotional campaign as sponsor